

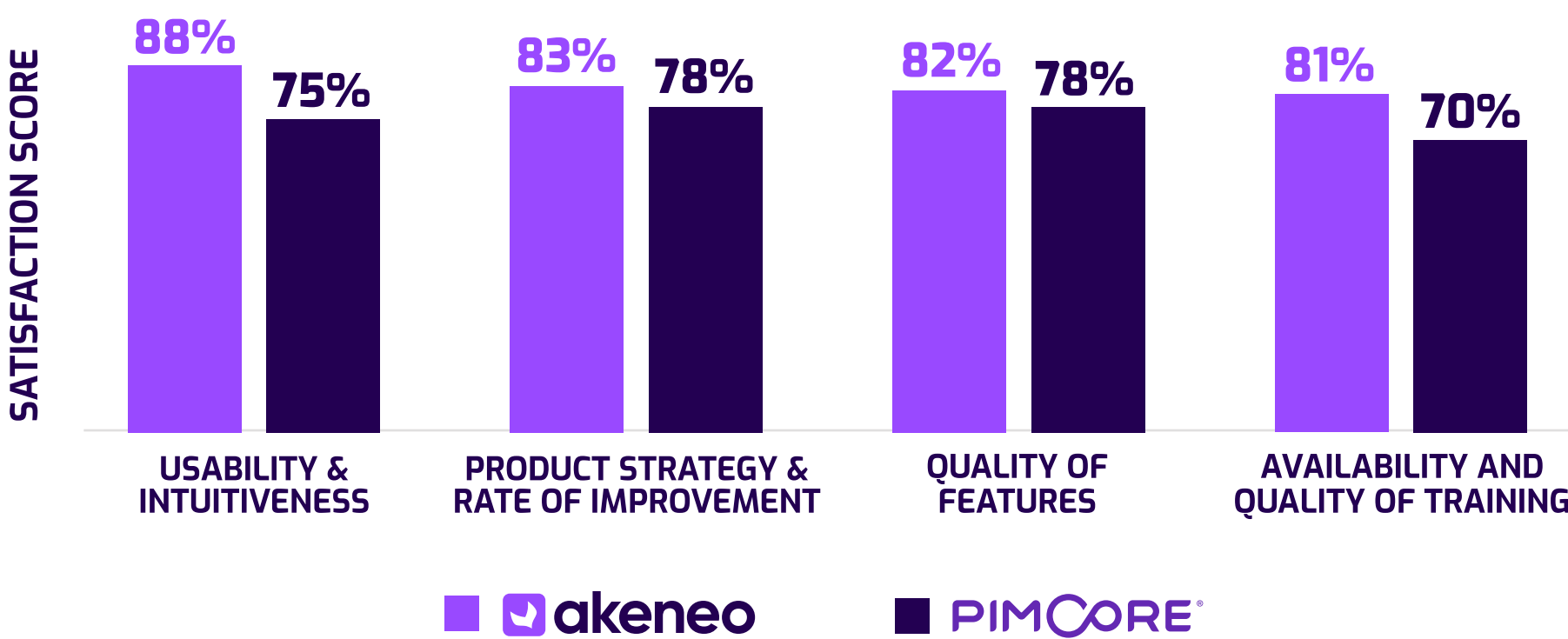


Akeneo Ranked #1 in Info-Tech's 2026 Product Information Management Report



Info-Tech, a leading source for insights on the software provider landscape, has published its **2026 Product Information Management Footprint Report** report, naming Akeneo as the **#1 solution in the category with a best-in-class Customer Experience (CX) score of 8.3/10**. Info-Tech collects extensive customer experience data from business and IT professionals to produce detailed and authentic insights into the experience of evaluating and purchasing enterprise software.

Here, we showcase how Akeneo outperformed PimCore in critical areas that matter most to customers.



Standout Capabilities

Key vendor capabilities, including Usability & Intuitiveness and Product Strategy stand out for exceptional user satisfaction, ranking Akeneo among the category's very best.

If you are looking to take your e-commerce to new heights, optimize your sales, improve cross-selling and organize your store, Akeneo PIM is definitely the right choice.

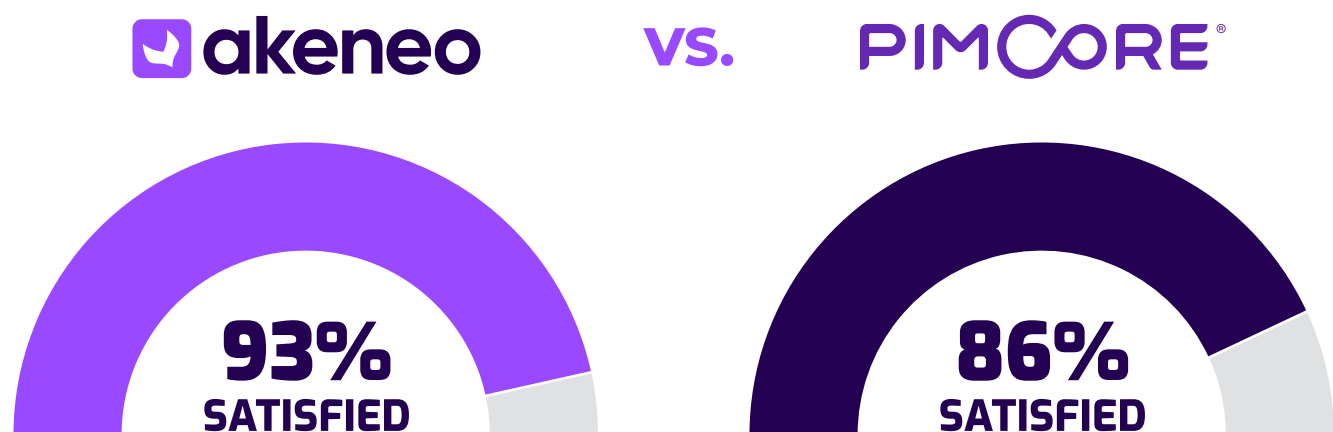
AKENEO END-USER, C-LEVEL

Akeneo is easy to use, customer-focused, and loaded with useful but simple features.

AKENEO END-USER, FINANCE

Built to Save Time

With a 93% satisfaction score, users highlight Akeneo's ability to reduce time and effort.



A Division of Info-Tech Research Group

August 2026

About SoftwareReviews:
SoftwareReviews is a division of Info-Tech Research Group, a world-class IT research and analyst firm established in 1997. Backed by two decades of IT research and advisory experience, SoftwareReviews is a leading source of expertise and insight into the enterprise software landscape and client-vendor relationships.

By collecting data from real IT and business professionals, the SoftwareReviews methodology produces the most detailed and authentic insights into the experience of evaluating and purchasing enterprise software.