



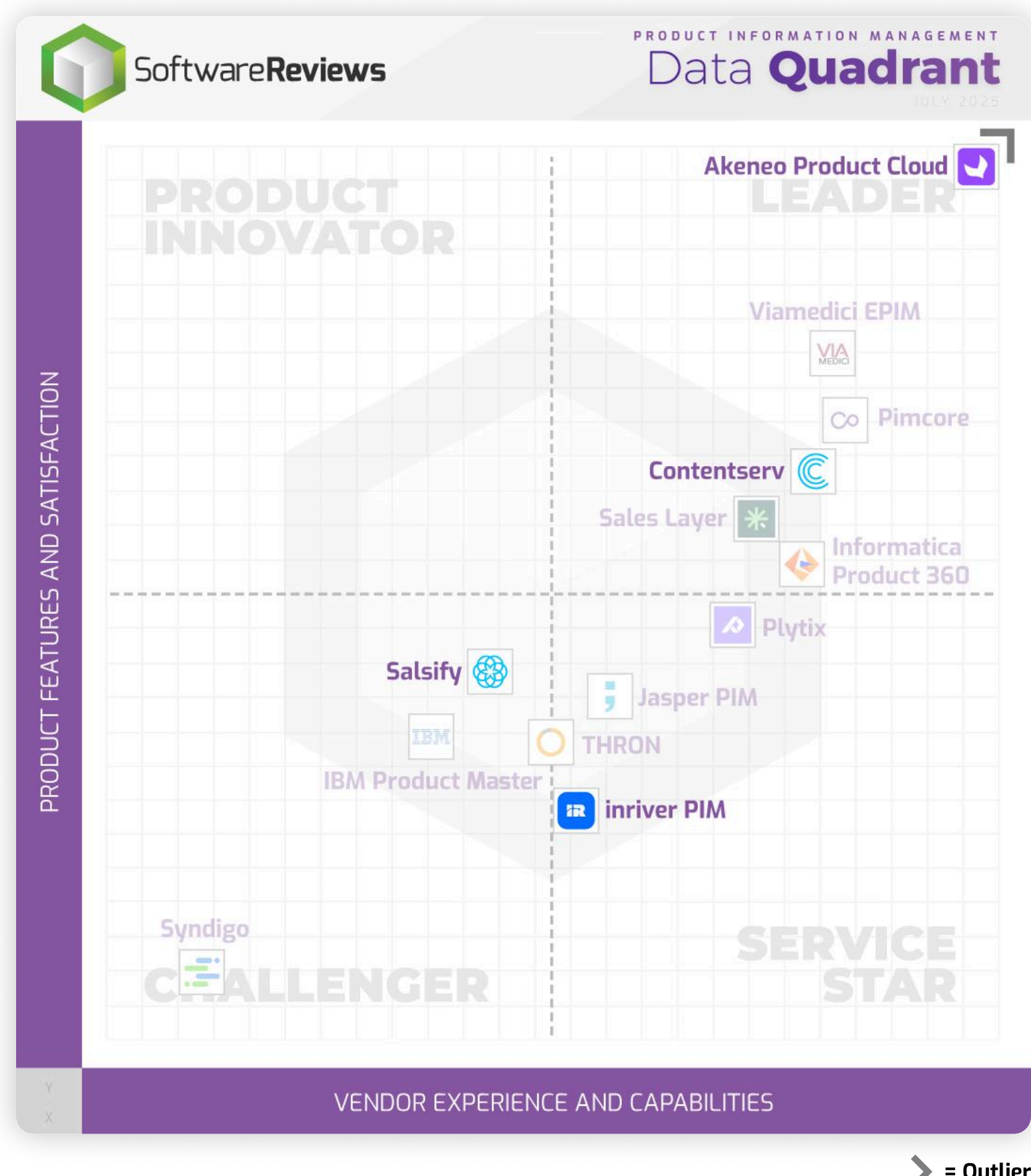
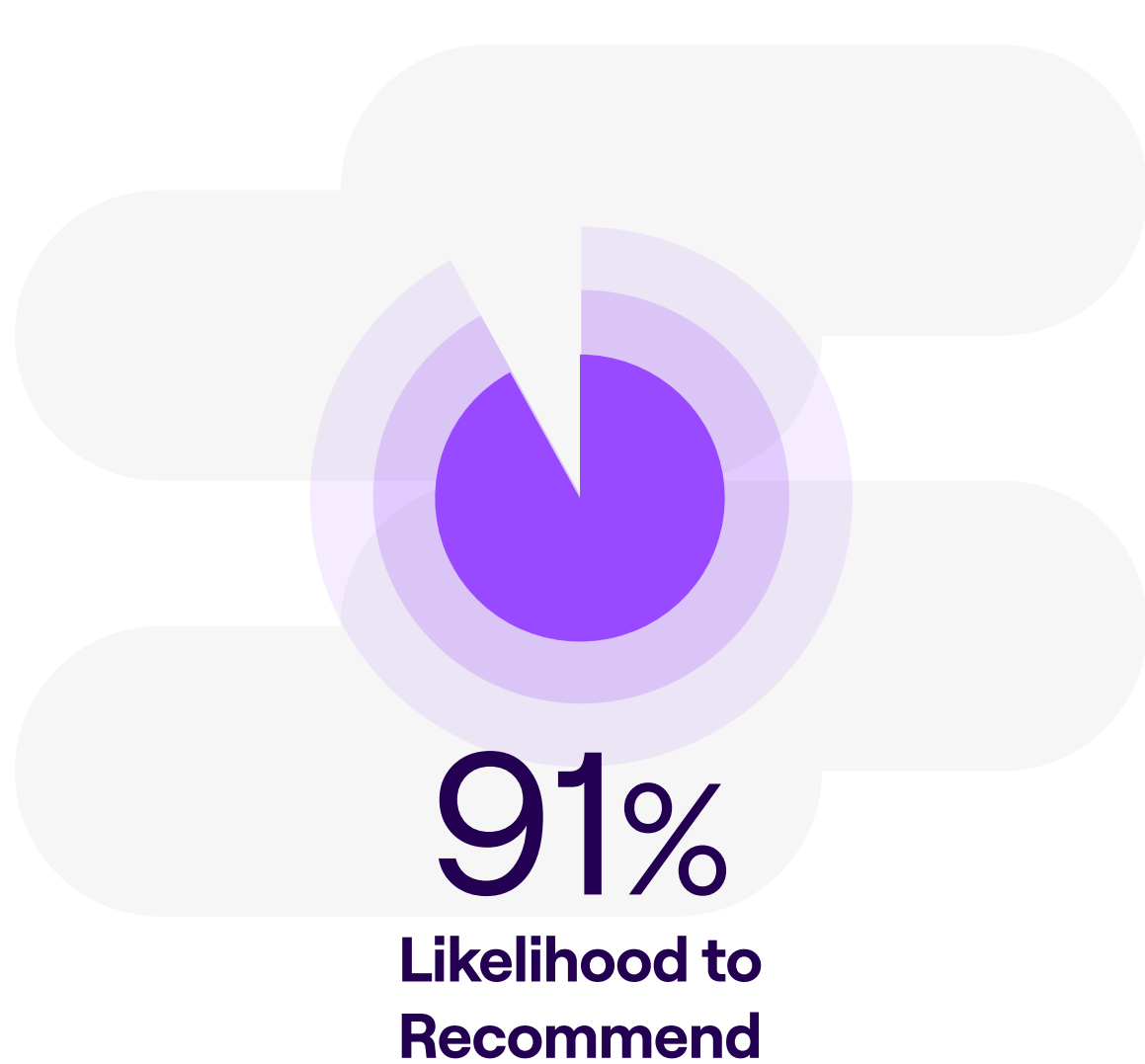
A Four-Time Leader in Product Information Management

Get insights into the #1-ranked vendor in the 2025 Info-Tech PIM Report – and see how Akeneo helps brands deliver richer, more consistent product experiences.



Data Quadrant

The Info-Tech Data Quadrant evaluates PIM solutions using real user feedback, assessing both Product Features and Vendor Experience.



Composite Score

Averages four key evaluation areas: **Net Emotional Footprint, Vendor Capabilities, Product Features, and Likelihood to Recommend.**



“Akeneo combines an intuitive enrichment workspace with a genuinely open platform. Its marketplace connectors, flexible data modeling for complex structures, and fast-evolving AI roadmap set it apart.”

SALES AND MARKETING PROFESSIONAL,
OTHER INDUSTRY



“Best PIM solution I’ve ever used... Easy connection to media platforms and data tools... Flexibility in product structure and connectors.”

IT PROFESSIONAL,
FOOD AND BEVERAGE INDUSTRY

Key Vendor Capabilities

Leading the industry in usability, strategy, and features, Akeneo delivers intuitive experiences that drive real business impact.

